



Irkutsk State University

2024

BACHELOR PROGRAM INTERNATIONAL JOURNALISM



Institute of philology, foreign languages and media communication

42.03.02 INTERNATIONAL JOURNALISM

Bachelor program, 4 years, language of instruction: English

The objective of the program is

Professional training of journalists

with profound knowledge of media communication and international media landscape; competent in the history and theory of international relations;

having practical skills in all modern types of media, in interviewing, news gathering, photography, creative writing, public speaking, video shooting and editing;

with advanced proficiency in the English language and mastery of the Russian language at the intermediate level.

The program involves joint training of Russian and foreign students.

Language of instruction: English.

Eligibility requirement: mastery of English at B1 (intermediate) level.

Modules and courses of study:

Theory module:

Code of Ethics

History of Journalism

Communication Theory

Media Management

Basics of advertisement and marketing

International news agencies and leading media

Psychology of Mass Communication

Business Journalism

Media Law

Investigative Journalism

Sociology of Mass Media

Background knowledge about world history and culture:

World History

Russian History

History of World Literature and Art

Political systems (EU, USA, Asia, Latin America, Africa)

Introduction to international relations:

History and Theory of International Relations

International Organizations

Business Protocol and Etiquette

International Humanitarian Law

General communication skills:

Advanced English

Russian

Cross-Cultural Communication

Public Speaking

Practical journalism skills:

Digital skills

Media technology

Creative Writing

Photography

Video shooting and editing

Television

Discourse analysis of international news agenda

Storytelling

Job opportunities for graduates

- International Mass Media
- International News Agencies
- Public Relations Offices of International Companies
- Press Service in Government Structures and International Companies
- Copywriting
- Internet Media



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